

# 41th Annual News Photo Competition



DEADLINE FOR RECEIPT OF ENTRY:  
FRIDAY SEPTEMBER 25, 2015

NEW CATEGORY: "Best San Francisco Giants Photo(s)"  
Send your entry to [ftp.mercurynews.com](ftp://ftp.mercurynews.com)  
username : public  
password : community

## CATEGORIES

1. **SPOT NEWS**—A picture of an unscheduled event for which no planning was possible.
2. **GENERAL NEWS**—A picture of a scheduled event for which planning was possible.
3. **FEATURES**—Usually a "found" situation that has strong human interest. A fresh view of the commonplace.
4. **SPORTS ACTION**—A picture that captures the competitive spirit of a sporting event.
5. **SPORTS FEATURE**—A sports-related picture with strong human interest.
6. **PORTRAIT/PERSONALITY**—A picture that captures an aspect of the subject's character.
7. **NEWS PICTURE STORY**—A multiple picture presentation limited to 12 pictures, which are presented in order. A story based on daily coverage of events. Each entry must be summarized in a single paragraph in the FILE INFO caption field of the first photograph.
8. **FEATURE PICTURE STORY**—A multiple picture presentation limited to 12 pictures, which are presented in order. A candid story or essay that celebrates life. Each entry must be summarized in a single paragraph in the FILE INFO caption field of the first photograph.
9. **BEST MOBILE DEVICE PHOTO.** - A single image shot and edited on any type of mobile device. The image may use a filter commonly used with camera phone photography, but an image's content may not be directly manipulated. Cannot be entered in any other category.
10. **BEST MULTIMEDIA PACKAGE** — (Unlike in previous years there is now just a single multimedia category.) This category highlights the use of photographic storytelling, audio, video, and animation in the presentation of web-based stories. Judges will pay special attention to the use of available technology to complement and enhance the art of visual storytelling. Content, usability, and interactivity will also be evaluated to judge the best Multimedia Package entry. Each photographer is allowed to enter a maximum of three multimedia packages.
  - A. Web site entrants must submit a working URL for each entry. E-mail URL links to: [sfbappacontest@gmail.com](mailto:sfbappacontest@gmail.com).
  - B. URL's that are not active during the judging will be disqualified. (Please read Legal Statements below)
  - C. Television photographers are eligible to enter this category as long as their piece is shown on the television's web site.
  - D. YouTube, Vimeo or another other video-sharing website are eligible.
11. **BEST SAN FRANCISCO GIANTS PHOTO(S)** — In honor of the World Series win, SFBAPPA will award photo or photo story (limited to 12 pictures ) taken during the 2014 season. The photo can be either a peak action picture that captures the spirit of the competition, a sports related feature picture that depicts the jubilation of victory or the agony of defeat or a portrait(s).
12. **STUDENT DIVISION** — First place: The Greg Robinson Memorial Award. Second place: The Luci S. Williams Houston Memorial Award. A third place prize will also be awarded.
13. **PHOTOGRAPHER OF THE YEAR** — The Ken McLaughlin Award.
  - A. No more than 20 entries, totaling no more than 80 photos, may be entered as a portfolio. Picture stories count as a single entry. **Blank images marking the beginning of a picture story will not count toward your total.** No multimedia packages. (POY RULES CONTINUED ON NEXT PAGE)

## POY CONTEST RULES CONTINUED

- B. A portfolio must include entries from at least four of the single categories (1-6), one of which must be "SPOT NEWS" or "GENERAL NEWS."
- C. Entries may be color or black and white.  
Portfolio entries must be in its own folder entitled "POY."
- D. Portfolios will not be broken down for judging in individual categories. You must provide a separate entry.
- E. The "PHOTOGRAPHER OF THE YEAR" category will be judged first, with the non-winning entries to be judged in the general competition.
- F. The "PHOTOGRAPHER OF THE YEAR" may not win in any other category.

### ELIGIBILITY

1. Only photographs (published or unpublished) taken during 2014 will be considered.
2. A picture story that is shot in more than one year may be entered in either year but not both.
3. The competition is only open to SFBAPPA members in good standing. If you are not a member in good standing, please fill out the enclosed membership application and submit dues at time of entry.

### RULES FOR ENTERING

1. Each entrant must pay a \$40 membership fee and \$20 contest fee. You can pay by mail, credit card or PayPal on [www.sfbappa.org](http://www.sfbappa.org). (Your entries will not be judged unless the fee is included. If anyone has a financial hardship and wants to enter, please contact the contest director.) To pay by mail please send to: Tri-Valley Times / Doug Duran, 127 Spring Street, Pleasanton, 94566.
2. No more than 20 entries may be submitted. A "PICTURE STORY" entry is considered one entry.
3. A picture may not be entered in more than one category, with the exception of the "PICTURE STORY" which may be entered in one other single category.
4. All decisions of the judges will be final.
5. The judges reserve the right to withhold awards in any category if the entries do not meet their standards.
6. No slide or print entries will be accepted.
7. The photographs may have originally been shot on film or with a digital camera.
8. Captions:
  - A. In Adobe Photoshop "File Info" or Photo Mechanic "IPTC Info" or "IPTC Stationery." Do not use any other caption plug-ins.
  - B. Photo caption (inside Caption or Description field). Please proofread.
  - C. Your name (inside Photographer, Author or Creator field),
  - D. Your affiliation (inside Credit or Provider field)
  - E. Your E-mail address (inside Special Instructions or Instruction field)
  - F. Your three-letter initials (inside Writers or Description Writer field)
  - G. Should read: Title of photos (inside Object Name or Document Title).
9. Submit RGB photo files only at 72 dpi with a width or height no greater than 15 inches. The JPEG should be saved at "Maximum".
10. Each photo must have a lowercase file name. The name must include the category number, three initials of the photographer, number of photo in the category and a mandatory suffix ".jpg" at the end. Example: Spot News (1) Doug Digital Duran (ddd) Number the photo submitted in Spot News (1) and mandatory suffix ".jpg" = 1ddd1.jpg
11. Using a text file an entrant must fill out name, address, phone number, an affiliation, three letter initials and categories of entry on the enclosed "Entry" Form" and include it in your entry.

12. After you have edited and captioned your photos, create a folder with your name, i.e. "Doug Digital Duran." Then inside that folder create separate folders for each of the categories that you are entering. Each separate "Picture Story" must have a separate folder, i.e. "News Picture Story 1."

13. To make a .zip file for Mac: right click the specific folder and select "Compress." To make a .zip file for PC: right click folder, select "Send To" and select "Compressed (zipped) Folder."

G. Make sure your .zip file is no larger than 100 megabytes.

14. Send your entry to **ftp.mercurynews.com**

**username : public**

**password : community**

**If you need assistance please contact Still Contest Director Doug Duran at [sfbappacontest@gmail.com](mailto:sfbappacontest@gmail.com) or at 925-708-2957.**

### CAPTION PREP

Here is what to put in each FILE INFO field

Caption: write a description of the photo and when it was made. Photo stories need a summary paragraph with the first photo of the series. In short, your name can and SHOULD be anywhere in the FILE INFO field, just NOT in the Description box. Your name must not be in the Description/Caption box.

A. In Adobe Photoshop use "File Info" or in Photo Mechanic use "IPTC Info" or "IPTC Stationery."

B. Photo caption (inside Caption or Description field)

C. Your name (inside Photographer or Author or Creator field)

D. Your affiliation or school (inside Credit or Provider field)

E. Your E-mail address (inside Special Instructions or Instruction field)

F. Your three-letter initials (inside Writers or Description Writer field)

G. Title of photos (inside Object Name or Document Title).

### Legal Statements

I hereby certify:

I am the only copyright holder or have been fully authorized by the copyright holder with regard to the material herewith submitted.

Any images that were created while on assignment for a specific publisher and which are being entered in the Still Photo division of the SFBAPPA News Photo contest have either been published already, or been approved for inclusion in the SFBAPPA News Photo contest by my supervisor.

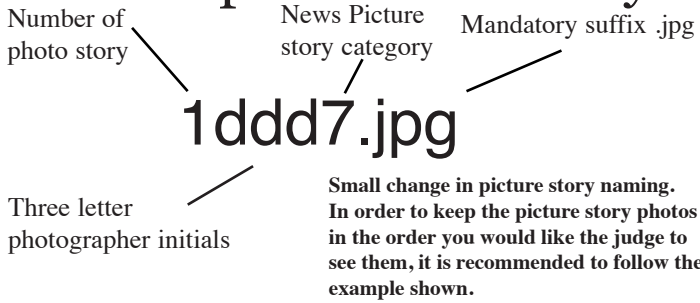
I give permission to the SFBAPPA for the use of my entry material in the exhibition, the SFBAPPA websites, Awards Banquet and for the promotion of SFBAPPA and its activities, without any remuneration.

More information on SFBAPPA's Awards Banquet will be announced soon

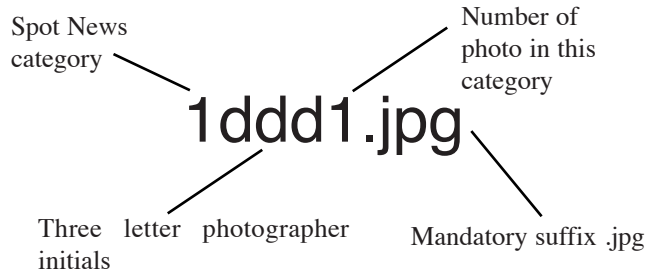
CONTEST DEADLINE: FRIDAY, SEPTEMBER 25, 2015

# Pro Caption Examples

## Example Picture Story

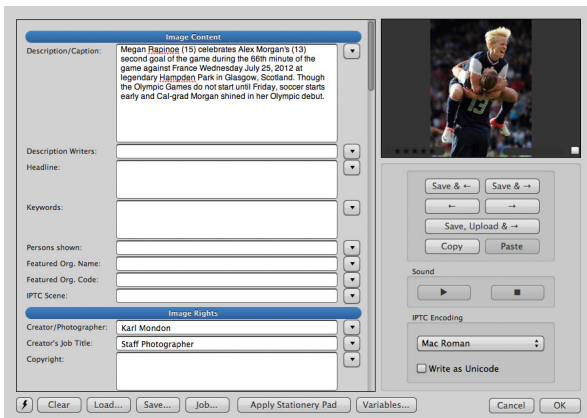


## Example for single entry

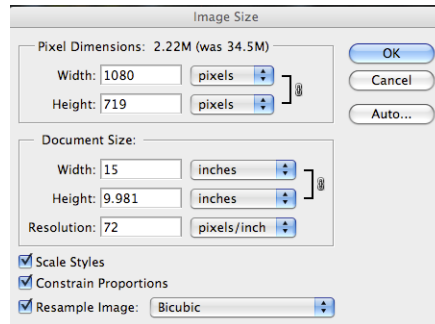


# Examples for Pros and Students

## Example Caption

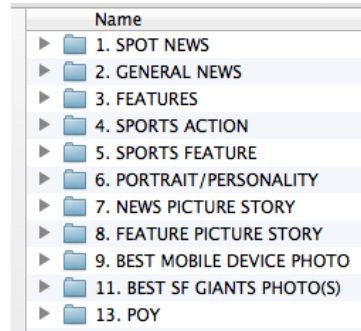


## Image Resolution Size

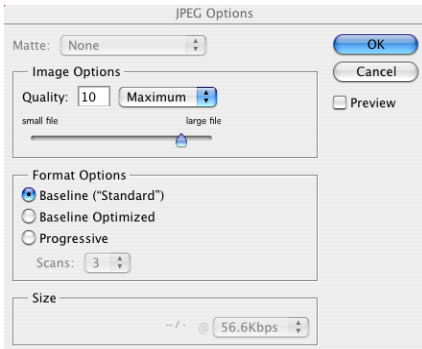


## Entry Folder for Pros.

Please put your name & three initials on folder



## JPEG Example



←-----10 inches-----→

Submit RGB photo files only at 72 dpi with a width or height no greater than 10 inches. The JPEG should be saved at "Maximum".

←-----10 inches-----→

Submit RGB photo files only at 72 dpi with a width or height no greater than 10 inches. The JPEG should be saved at "Maximum".

# STUDENT ENTRY RULES

The Greg Robinson Memorial Award is named after San Francisco Examiner photographer Greg Robinson who was killed while on assignment in Jonestown, Guyana, in 1978.

The Luci S. Williams Houston Memorial Award is given in memory of San Jose Mercury News photojournalist Luci S. Williams Houston who was murdered in November 2001.

The awards are given annually by SFBAPPA to the most promising photojournalist among full-time students from a junior college or university in the greater Bay Area. It is recommended that students enter a portfolio that shows their strengths in the areas of news, feature, sports, portrait/personality, pictorial and picture stories. Entries will be judged on technical ability, versatility and personal vision.

## HOW TO ENTER

### STUDENT ENTRY RULES:

1. Deadline for entries is Friday, September 25, 2015.
2. There are no other categories in Category 12, the student contest. It is a portfolio competition.
3. Entrants should submit a portfolio of no more than 20 black and white or color entries. Picture stories count as a single entry.
4. Only photographs taken during 2014 will be considered. A picture story that is shot in more than one year may be entered in either year, but not both.
5. The competition is only open to SFBAPPA student members in good standing. However, if you are not a student member in good standing, please fill out the enclosed membership application and submit dues at time of entry.
6. There is no entry fee for the student contest. However a \$20 SFBAPPA membership fee is required. Student membership fees can also be paid using PayPal or credit card on the SFBAPPA website: [www.sfbappa.org](http://www.sfbappa.org). If any student has a financial hardship, please contact contest director.
7. All decisions of the judges will be final.
8. The judges reserve the right to withhold awards if the entries do not meet their standards.
9. Submit RGB photo files only at 72 dpi with a width or height no greater than 15 inches. The JPEG should be saved at "Maximum," or a value of 8 to 10.
10. The photographs may have originally been shot on film or with a digital camera. No slide or print entries will be accepted.
11. Each photo must have a lowercase file name. The name must include the number of the photo in the category, three initials of photographer, student category number, and a mandatory suffix ".jpg" at the end.  
Example: Number the photo submitted in Student Division (1); Doug Digital Duran (ddd); Student Division (12) and mandatory suffix ".jpg" = 1ddd12.jpg, 2ddd12.jpg, 3ddd12.jpg and so on.
12. Entrant must fill out name, address, phone number, affiliation, three letter initials and category in a Word File and included inside your entry folder. I need to know who you are and how to contact you.
13. Captions:
  - A. In Adobe Photoshop use "File Info" or in Photo Mechanic use "IPTC Info" or "IPTC Stationery." Do not use any other caption plug-ins.
  - B. Photo caption (inside Caption or Description field)
  - C. Your name (inside Photographer or Author or Creator field)
  - D. Your school (inside Credit or Provider field)
  - E. Your E-mail address (inside Special Instructions or Instruction field)
  - F. Your three-letter initials (inside Writers or Description Writer field)
  - G. Title of photos (inside Object Name or Document Title).
14. How to upload your entry.
  - A. After you have edited and captioned your photos, create a folder with your name, i.e. "Doug Digital Duran"
  - B. All your photos will be seen as one body of work. Please put them in the order you would like the judges to see them. Helpful hint, put your singles first i.e. news, sports, portrait and feature, then your story(s).
  - C. Then make a .zip of the folder that has your name, ie. "Doug Digital Duran." To make a .zip file for Mac: right click the specific folder and select "Compress." To make a .zip file for PC: right click folder, select "Send To" and select "Compressed (zipped) Folder."
  - D. Make sure your .zip file is no larger than 100 megabytes.
  - E. Send your compressed folder to [ftp.mercurynews.com](http://ftp.mercurynews.com), username : **public** : password : **community**
  - F. Go to [sfbappa.org](http://sfbappa.org) click on Membership or [www.paypal.com/cgi-bin/webser](http://www.paypal.com/cgi-bin/webser) to pay student fee.

# Entry Form (please cut and paste info into your entry)

Name \_\_\_\_\_ Three letter initials \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Affiliation/School \_\_\_\_\_  
 E-mail \_\_\_\_\_

**Number of Entries:**

- 1. Spot News \_\_\_\_\_
- 2. General News \_\_\_\_\_
- 3. Features \_\_\_\_\_
- 4. Sports Action \_\_\_\_\_
- 5. Sports Feature \_\_\_\_\_
- 6. Portrait/Personality \_\_\_\_\_
- 7. Picture Story \_\_\_\_\_
- 8. Feature Picture Story \_\_\_\_\_
- 9. Best "Mobil Device Photo" \_\_\_\_\_
- 10. Best Multimedia Package \_\_\_\_\_
- 11. Best SF Giants Photo(s) \_\_\_\_\_
- 12. Student Division \_\_\_\_\_
- 13. Photographer of the Year \_\_\_\_\_
- Total number of entries: \_\_\_\_\_

**Membership dues:**

Contest Fee \$20 \_\_\_\_\_  
 Professional \$40 \_\_\_\_\_  
 Student \$20 \_\_\_\_\_  
 Total: \_\_\_\_\_

Make checks payable to SFBAPPA  
 Fees can be paid using PayPal or Credit Card at:  
[www.sfbappa.org](http://www.sfbappa.org)



## Legal Statements

I hereby certify:

I am the only copyright holder or have been fully authorized by the copyright holder with regard to the material herewith submitted.

Any images that were created while on assignment for a specific publisher and which are being entered in the Still Photo division of the SFBAPPA News Photo contest have either been published already, or been approved for inclusion in the SFBAPPA News Photo contest by my supervisor.

I give permission to the SFBAPPA for the use of my entry material in the exhibition, the SFBAPPA websites, Awards Banquet and for the promotion of SFBAPPA and its activities, without any remuneration.

## Example for file name & folder

Number of photos  
in this category

Student  
Category

1 ddd 14 .jpg

Three letter  
photographer initials

Mandatory suffix .jpg

Put your name on your folder.

(See Figure 1)

Place another folder with your three letter initials with your entry inside.

(See Figure 2)

Put all your photos in the initialed folder.

Remember to number them in the order you would like the judges to see them.



Doug Digital Duran  
Figure1



ddd

Figure2

**Questions? contact: Doug Duran, Still Contest Director.**  
**(925) 708-2957**

**email: [sfbappacontest@gmail.com](mailto:sfbappacontest@gmail.com)**

**DEADLINE: FRIDAY, SEPTEMBER 25, 2015**

# For New Members Only

## SFBAPPA Membership Application

This is a membership application for the San Francisco Bay Area Press Photographers Association. SFBAPPA aims to bring together professional and student press photographers with similar interests in career enrichment, education and social interaction.

\$40 per year for professionals. \$20 per year for students.

NAME \_\_\_\_\_  
COMPANY / SCHOOL / FREELANCE \_\_\_\_\_  
MAILING ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZIP \_\_\_\_\_  
HOME PHONE ( ) \_\_\_\_\_ WORK / SCHOOL PHONE ( ) \_\_\_\_\_  
E-MAIL \_\_\_\_\_@\_\_\_\_\_  
PERSONAL WEB SITE www. \_\_\_\_\_  
How long with employer? \_\_\_\_\_ Previous news employer? \_\_\_\_\_

### Membership:

-Active \$40; -Student \$20; -Life (free); -Associate \$40

If you are a new member, you are required to pay a one-time only initiation fee of \$10.00.

(Students are exempted from this fee)

Students: Major/Minor \_\_\_\_\_ Year of Graduation \_\_\_\_ Student ID# \_\_\_\_\_

REFERENCES: Must be sponsored by two SFBAPPA members in good standing. Students: list two references, i.e., your photography instructor, school publication director and/or faculty advisor.

1. \_\_\_\_\_ 2. \_\_\_\_\_

REMARKS: Include any pertinent information about your background or qualifications that might influence your eligibility for membership in SFBAPPA. Students: list photojournalism courses, school publications and other activities that will support your application for membership. Also indicate future school, internship or career plans.

Make check payable to "SFBAPPA."

Please use this form and mail your check or use PayPal from [www.sfbappa.org](http://www.sfbappa.org) to:

### SFBAPPA Treasurer

#### More Information:

[sfbappa@aol.com](mailto:sfbappa@aol.com)

<http://www.sfbappa.org>

Facebook: San Francisco Bay Area Press Photographers Association

Twitter: @sfbappa

As a member of SFBAPPA, I agree to abide by all bylaws of the association.

Signature \_\_\_\_\_ Date \_\_\_\_\_